

Being “liberal,” “conservative,” “libertarian,” or “communitarian depends on how one prefers 1) **Market Freedom/Control** and 2) **Social Freedom/Control**.

1) **The free market** is sometimes used to supply goods and services to society. Private firms and individuals are allowed to sell these with minimal regulation. Prices may be set or bid at any level (however competition and supply/demand affects this). If people don’t have money or some kind of capital to exchange, they cannot get these goods (typical store, tollway). **Control of the market** is sometimes used to plan society’s needs, and is “paid for” by taxes or collective effort (everyone pitching in). Society would plan to make these goods and services available to everyone, without having to individually exchange money/capital for it (roads, police, fire).

2) **Social freedom** allows a more diverse lifestyle/culture than in a society with social control. Different ethnicities, religions, norms/values/beliefs are tolerated or embraced. **Social control** emphasizes conformity to a culture. Violations to these norms would result in negative sanctions or punishment.

The government typically is to enforce these preferences. In reality, societies are in-between these extremes. Total market freedom would leave the have-nots starving to death; total market control would have everyone having exactly the same amount of goods (perhaps at a low level). Total social freedom would result in a savage society; total social control would result in totalitarianism (no freedom of thought). Respondents are classified into one of 4 ideological types:

Libertarians	=	Social Freedom	+	Market freedom
Liberals	=	Social Freedom	+	Market Control
Conservatives	=	Social Control	+	Market Freedom
Communitarians	=	Social Control	+	Market Control

What kind of college would be **Conservative**?

What kind of college would be **Liberal**?

What kind of college would be **Communitarian**?

What kind of college would be **Libertarian**?

What ideology would the policies below represent?

State-funded abortions

Free (gov’t funded) U.S. flags

Sushi (which everyone helps catch and make)

Chik-Fil-A, Hobby Lobby, or stores which may emphasize Christian religion

Wal-Mart (which censors CDs and adult magazines)

Legal commercial pot

Private expensive nude beaches

Devil-worshipping commercial bar